

# RECENT MAIZE ADVERTS SEEN IN THE FARMING PRESS

## Picture this:

Artist - an early maturing maize, full of good food values



### ARTIST

- ARTIST is very early maturing (Maturity Class 10) with reliable performance and a short growing season.
- ARTIST has the highest dry matter yields of any Maturity Class 10+ variety.
- ARTIST has high starch yields, providing excellent feed values.
- Improved whole plant digestibility also gives ARTIST a high energy value.
- Consequently, ARTIST is ideal for those wanting an early crop of quality forage maize.



Tel: **01522 861300**  
[www.limagrain.co.uk/maize](http://www.limagrain.co.uk/maize)

Maize varieties don't always travel well – that's why we've developed the most suitable varieties specifically for UK farmers from Scotland to the South Coast at our breeding and test sites across the country. So it comes as no surprise that over one third of the maize grown in the UK is developed and bred by Limagrain UK – experience our knowledge.

Limagrain UK Camp Road, Witham, St. Hugh's, Lincoln LN8 9TW.  
 E: [maize@limagrain.co.uk](mailto:maize@limagrain.co.uk)

## Sssh, we've kept Aurelia under wraps



### AURELIA

- AURELIA has been selected specifically to be grown under plastic in the British Isles.
- A new variety for plastic use with high energy yields.
- Proven to be earlier to mature under plastic than Justina in official Irish trials.
- Proven to have a higher starch content under plastic than Justina in official Irish trials.
- Now that we've taken the wraps off, shouldn't you be looking at the opportunities AURELIA can offer?



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## Beethoven. Music to your ears



### BEETHOVEN

- BEETHOVEN is an early maturing variety with excellent performance across the board in the NIAB 2010 lists.
- BEETHOVEN has the highest dry matter yields of any Maturity Class 7+ variety.
- BEETHOVEN is unbeatable for energy yield, maximising milk production from maize silage.
- BEETHOVEN also provides excellent whole plant digestibility for improved silage quality.
- Consequently, BEETHOVEN is a very reliable choice – music to the ears for professional maize growers!



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